

DIASPORA TV & RADIO – AFRICA (PETVLIVE)

ADVERTISING PACKAGES

RADIO NEWS (Mon–Fri)

GHC 7,000/month
GHC 20,000/3 months

- ✔ Morning, Afternoon & Evening
- ✔ 2 Live Presenter Mentions (LPMs) each slot → 6 slots/day
- ✔ 1 Jingle per day
- ✔ Display fillers during Facebook livestream
- ✔ Crawler throughout the show

Lifestyle, Travel, Tourism & Entertainment Show

GHC 5,000/month
GHC 12,000/3 months

- ✔ 2 LPMs each → 4 slots/day (weekdays)
- ✔ 2 slots/day (weekends) + extra slots during commentary
- ✔ 1 Jingle per day (Bonus)
- ✔ Display fillers during Facebook livestream
- ✔ Crawler throughout the show

Sports, Retail & Leisure Show (Mon–Sat: Morning, Afternoon, Weekends & Commentary)

GHC 6,000/month
GHC 15,000/3 months

- ✔ 2 LPMs each → 6 slots/day (weekdays)
- ✔ 2 slots/day (weekends) + extra slots on Sundays (Restaurant/Hotel Show)
- ✔ 1 Interview/month
- ✔ Display fillers during Facebook livestream
- ✔ Crawler throughout the show

Holiday, Hospitality, Current Affairs & Property Show

GHC 5,000/month
GHC 12,000/3 months

- ✔ 1 LPM each → 6 slots/day
- ✔ 1 Interview/month
- ✔ Crawler throughout

Live Studio Sessions

GHC 5,000/month
GHC 12,000/3 months

- ✔ 4 Sessions/month (10 mins each)
- ✔ 2 LPMs & 2 Jingles/day
- ✔ 1 Bonus Announcement/day

À La Carte (Unit Costs)

GHC 3,500/month
GHC 10,000/3 months

- ✔ LPM: GHC 50
- ✔ Jingle (30s, 45s, 60s, 75s): GHC 25 / 30 / 35 / 40
- ✔ Studio Sessions:
 - Peak (Morning/Drive): GHC 300 (10 min)
 - Non-Peak: GHC 250 (10 min)

For Bookings & Enquiries

Tel: +44 204 616 0421
Mob: +44 737 584 4748 / +233 269 421 790
Office: (+233) 302 906 071

contact@disporapetvlive.org
propertyexpress@btinternet.com

